



## DIGITAL AWARDS SPONSORSHIP PACKAGE

Following last year's success, It is our pleasure to invite you to be part of the second PRCA MENA Digital Awards 2020, honouring the year's most effective and creative digital PR and communications campaigns, individuals, and teams across the MENA region.

### Sponsorship Package (3,500 AED)

- Branding as a category sponsor of your specific category of your choice on the awards website, and subsequently on the 'Winners' page of the website
- One ticket for the awards ceremony (worth 399 AED)
- Company logo by your category in the Book of the Night
- Half Page Advert in the Book of the Night
- Announced as category sponsor via PRCA MENA social media
- Logo presence on the media wall
- Verbal acknowledgment on the night
- Logo displayed on Awards website until updated for 2021
- Opportunity to be an awards judge
- A senior representative from your company to present your category trophy to the winner on stage

### Headline sponsorship – (15,000 AED)

- Designation of exclusive Headline Sponsor for the 2020 PRCA MENA Digital Awards.
- headline sponsor displayed prominently during the awards
- A one-page advert and company logo in the Book of the Night
- Company logo on all digital and social promotions of the MENA Digital Awards
- Branding on all key announcements on social media i.e. shortlist announcements
- Verbal acknowledgement from the compere on the night, plus mentions throughout the evening to say thank you for your support.
- The option to include branded gifts on all guest tables
- Alongside Headline Sponsorship, also branding as the sponsor of your specific category on the 'Shortlist', followed by 'Winners' page of the awards website.
- Logo displayed on Awards website until updated for 2021.
- 5 places at PRCA MENA Digital awards (worth 2,000 AED)
- Sponsorship of 1 category at the awards with a representative of sponsor to present the award on the evening.
- Continued acknowledgement of involvement through social media channels in the lead up to the awards, and after the awards ceremony

# Award Bespoke Packages

- We can create bespoke sponsorship packages starting from 3,500 AED.

Please get in touch with [awards@prca.mena.global](mailto:awards@prca.mena.global) for more information